Mutual Funds...Made Easy What You Must Know

Should they be a part of your portfolio?

Some - perhaps

Some - absolutely not

How to recognize those that are harmful

Session IE1331

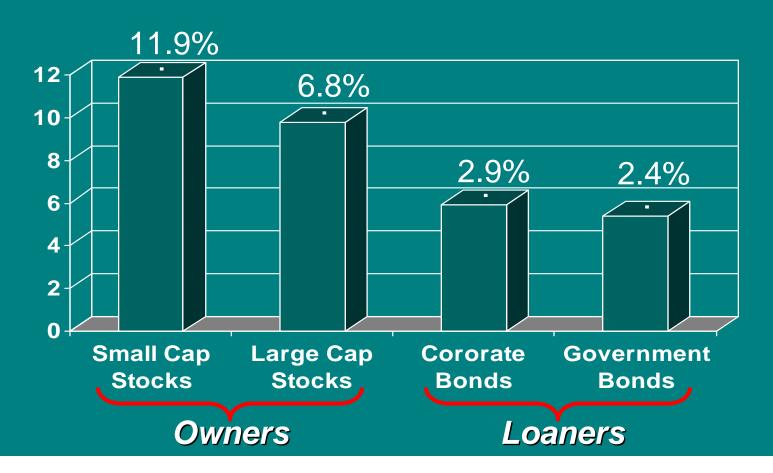
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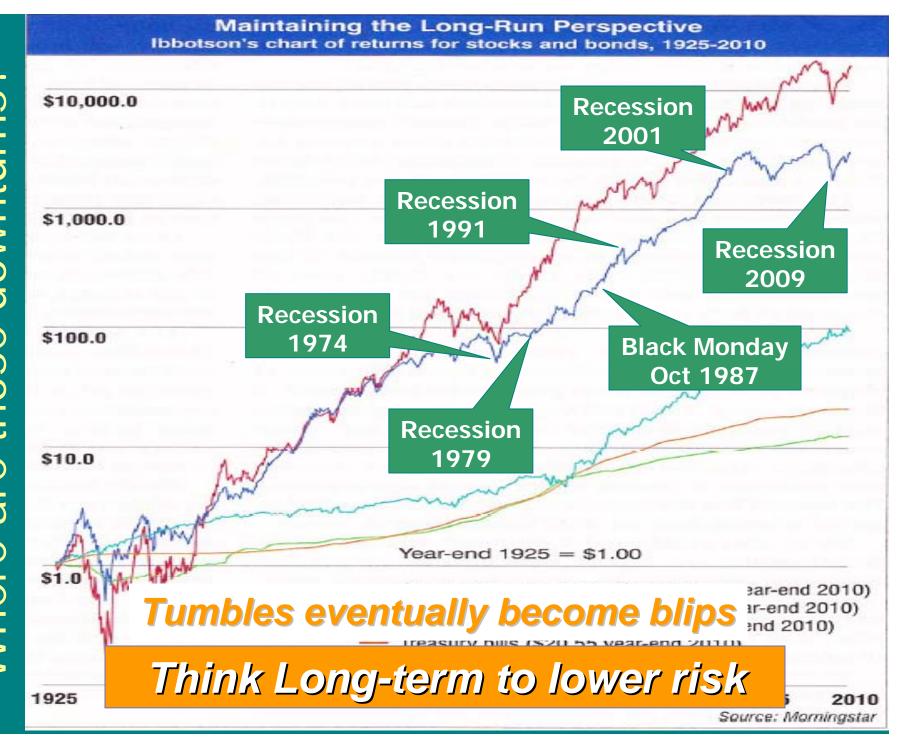
Mutual Funds...Made Easy

- Separate the grain from the chaff
- Should you be a <u>owner</u> Equities
- Should you be a <u>loaner</u> Bonds
- Where is the long-term safety
 - "Buying Power" is the key -- After Inflation

A Little History

COMPOUND ANNUAL RATES OF RETURN –
 Jan 1925 through Dec 2009 (not adjusted for inflation)





Beginning 2012: (for the first time)

- 401(k) Expenses must be disclosed
 - Average 401(k) fees 2% or more
 - Fees are highest in small companies
- Look at plan-fund menu
 - Select lower cost funds
 - Research 3 and 5 year returns
- Find the best fund—compare:
 - Mutual Fund expenses and return
 - Index Fund expenses and return



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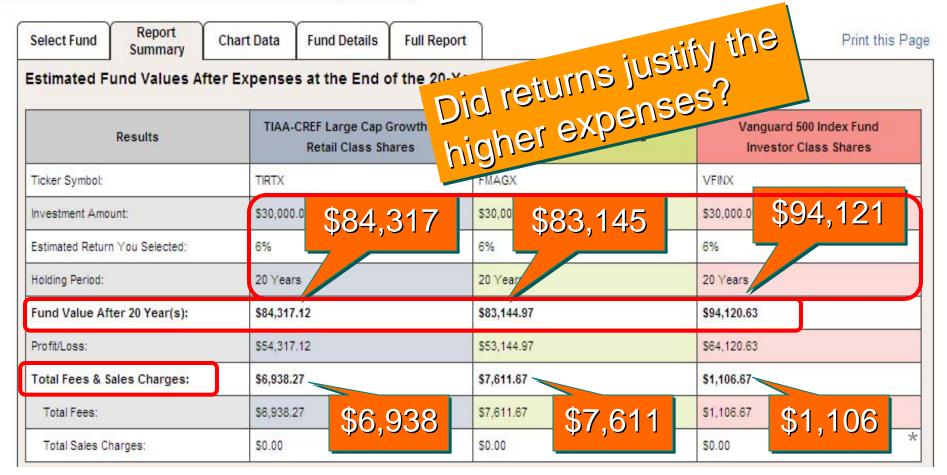
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FINRA Mutual Fund Expense Analyzer

www.finra.org/fundanalyzer

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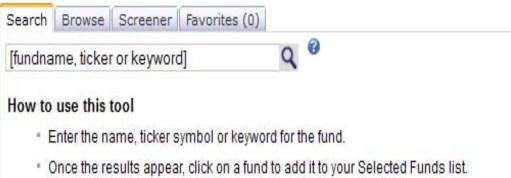
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Fund Analyzer

Slide not in handout

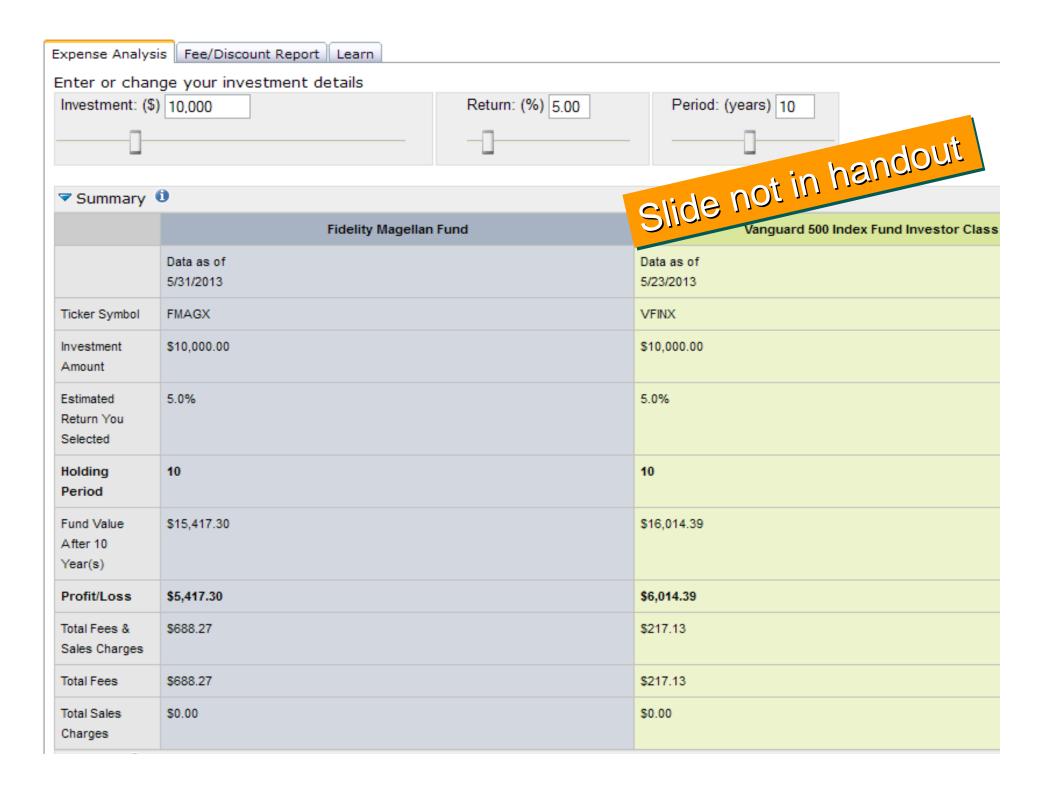
Additional Information

The Fund Analyzer offers information and analysis on over 18,000 mutual and Exchange Traded Funds (ETFs) and Exchange Traded Notes (ETNs). This tool estimates the value of the funds and impact of fees and expenses on your investment and also allows you the ability to look up applicable fees and available discounts for funds

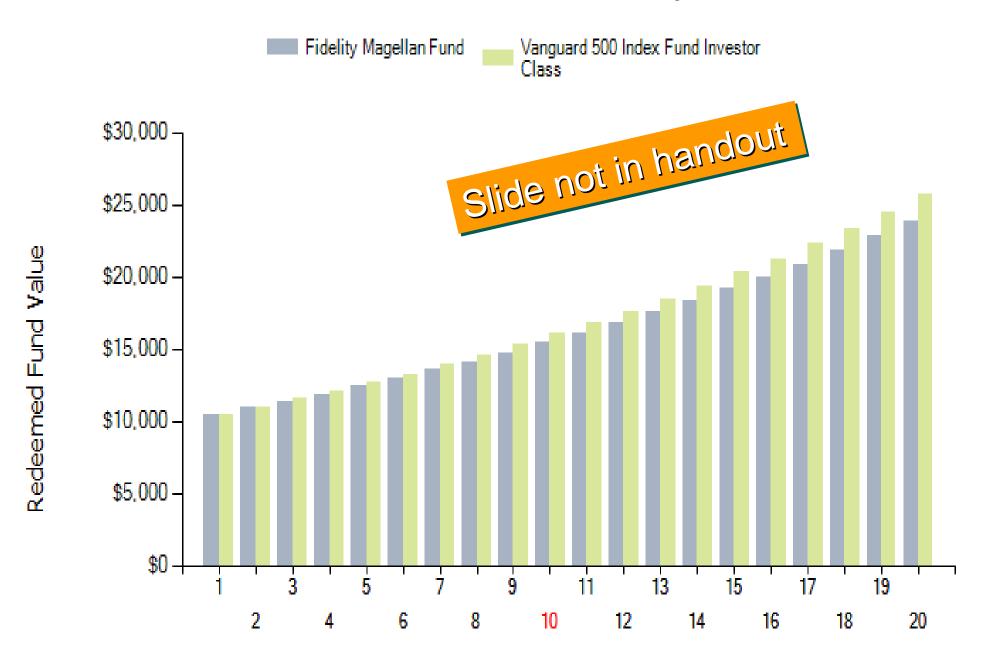


- You can compare up to three funds from your Selected Funds list at a time.
- You can browse for funds alphabetically by clicking the Browse tab above.
- Use the Fund Screener to filter your search using standard criteria.
- Save often used funds by clicking the 'Add to Favorites' icon.

Selected Funds	S .
1 x or Fig	delity Magellan Fund [FMAGX]
2 x ↔ Va	nguard 500 Index Fund Investor Class [VFINX]
3	
Show Results	Clear List



Redeemed Fund Value Over Time After Expenses



	Fidelity Magellan Fund		Vanguard 500 Index Fund Investor Class			
Year	Redeemed Value	Profit/Loss	Fees & Expenses	Redeemed Value	Profit/Loss	Fees & Expenses
10 Year(s)	\$15,417.30	\$5,417.30	\$688.27	\$16,014.39	\$6,014.39	\$217.13
11	\$16,099.38	\$6,099.38	\$774.92	\$16,786.55	\$6,786.55	\$245.00
12	\$16,811.63	\$6,811.63	\$865.42	de not in	handou	\$274.22
13	\$17,555.40	\$7,555.40	\$959.91 Sli	de Moc II	\$8,444.36	\$304.85
14	\$18,332.07	\$8,332.07	\$1,058.59	\$19,333.69	\$9,333.69	\$336.95
15	\$19,143.10	\$9,143.10	\$1,161.63	\$20,265.89	\$10,265.89	\$370.61
16	\$19,990.02	\$9,990.02	\$1,269.23	\$21,243.04	\$11,243.04	\$405.88
17	\$20,874.40	\$10,874.40	\$1,381.59	\$22,267.31	\$12,267.31	\$442.86
18	\$21,797.91	\$11,797.91	\$1,498.92	\$23,340.97	\$13,340.97	\$481.62
19	\$22,762.27	\$12,762.27	\$1,621.44	\$24,466.39	\$14,466.39	\$522.25
20	\$23,769.30	\$13,769.30	\$1,749.38	\$25,646.08	\$15,646.08	\$564.84

Annual Expense Comparison by Product and Share Class Fidelity Magellan Fund Vanquard 500 Index Fund Investor Class 0.55% Slide not in handout Operating Expenses Less than Average of Similar Growth Mutual Funds: 1.15% (390 Mutual Funds) Prospectus Less than Average of Similar Growth and Income Mutual Funds: 1.04% (91 Mutual Funds) **Objective** Morningstar Less than Average of Similar Large Growth Mutual Funds: 1.08% (121 Mutual Less than Average of Similar Large Blend Mutual Funds: 1.03% (82 Mutual Funds) Category Funds) Less than Average of Similar Morningstar 1 Star-Rated (3-year) Mutual Funds: Less than Average of Similar Morningstar 4 Star-Rated (3-year) Mutual Funds: Morningstar 1.50% (103 Mutual Funds) 0.92% (185 Mutual Funds) Rating (3-year)

Mutual Funds—pros/cons

- Pros: (Managed Funds ETFs Index)
 - Convenient
 - Easy
 - Automatic investing

Mutual Funds—pros/cons

- Cons: (Managed)
 - Under perform the market
 - Expensive
 - 1.5% average annual fee
 - Short term Capital gains taxed at your rate 1.43%
 - Result: High turnover (high taxes & trading fees)
 - Transaction Fees 1%
 - 12b(1) Fee .25% up to 1% No Load Funds

Expenses are Important

- The difference:
 - Your broker's yacht
- OR
 - Your yacht

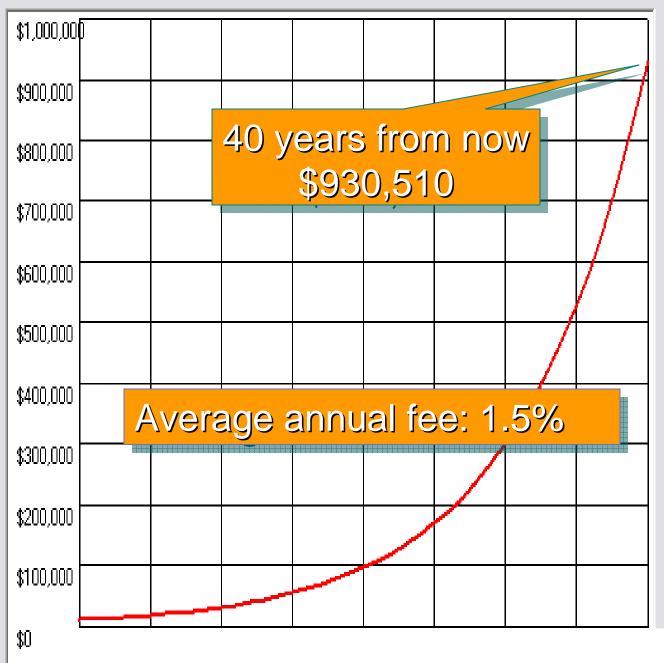
Portfolio Value \$	\$10,000
Contributions/Month \$	\$0
Portfolio Growth %	12
Years to Retirement	40
Taxes and Expenses %	0.0
Portfolio Turnover %	0.0
Inflation %	0.0

Calculate



Result

Portfolio value in 2047 = \$930,510



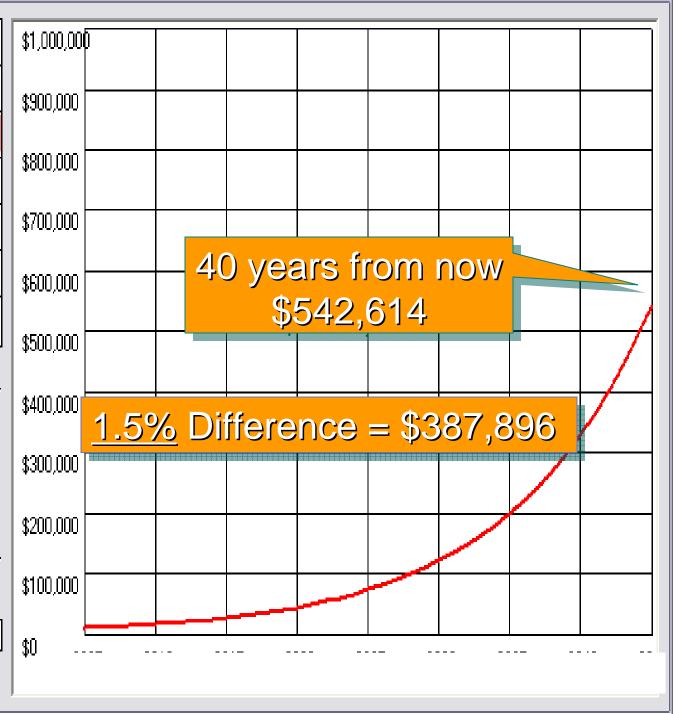
Portfolio Value \$	\$10,000
Contributions/Month \$	\$0
Portfolio Growth %	10.5
Years to Retirement	40
Taxes and Expenses %	0.0
Portfolio Turnover %	0.0
Inflation %	0.0

Calculate



Result

Portfolio value in 2047 = \$542,614



But wait...there's more

- Uncle Sam <u>taxes</u> Mutual Fund Capital Gains
 - Each year 100-300% portfolio turnover
 - 2006 Taxes cost Mutual Fund investors
 - 1.43%*

12b(1) fees -- .25% minimum - up to 1%

Result:

1.5% + 1.43% + .25% = >3% annual cost

* Reported by: LIPPER

But... Wait there's more!

Portfolio Value \$	\$10,000
Contributions/Month \$	\$0
Portfolio Growth %	9
Years to Retirement	40
Taxes and Expenses %	0.0
Portfolio Turnover %	0.0
Inflation %	0.0





Result

Portfolio value in 2048 = \$314,094



But... Even MORE???

We didn't include Brokerage Commissions
 1% Annually*

Result:

1.5% + 1.43% + .25% + 1% = >4% annual cost

4% annual expenses

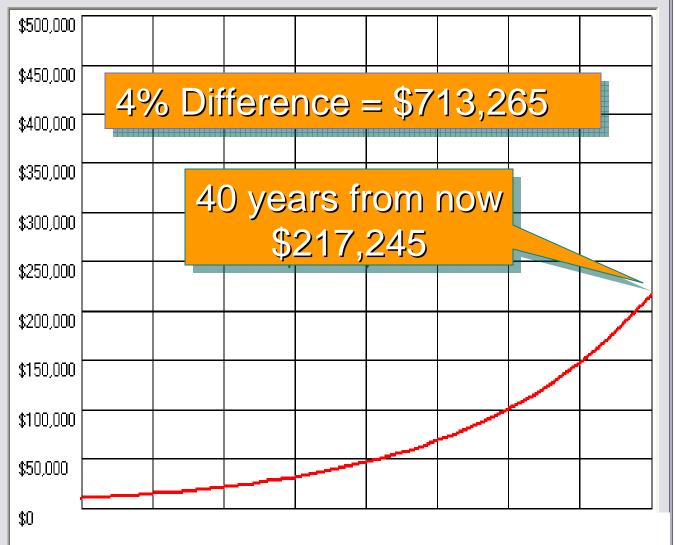
Portfolio Value \$	\$10,000
Contributions/Month \$	\$0
Portfolio Growth %	8
Years to Retirement	40
Taxes and Expenses %	0.0
Portfolio Turnover %	0.0
Inflation %	0.0

Calculate



Result

Portfolio value in 2049 = \$217,245



Index and ETF Funds

- Next:
 - Index Funds
 - Exchange Traded Fund (ETF)

Index Funds—pros/cons

Pros:

- Convenient
- Easy
- Automatic investing
- Return approximates the market average
- Very low turnover Very low capital gains
 - Long term Capital gains taxed at 15%
 - No measurable turnover costs (brokerage fees)
- Inexpensive .1% to .18% annual fee

Cons:

Slightly under perform the market average

Index Funds—pros/cons

Index 500 funds	Expense ratio	w/Load charges
Fidelity Spartan* Vanguard Admiral* Vanguard Regular T. Roe Price	0.07% 0.09% 0.18% 0.35%	None None None None

^{*} Minimum investment and/or specified holding period

Morgan Stanley Wells Fargo	0.64% 0.64%	1.40% 1.39%
Evergreen	0.56%	1.31%
J. P. Morgan	0.53%	1.30%

The Little Book of Common Sense Investing—Bogle p128

Index Exchange Traded Fund (ETF)—pros/cons

Pros:

- Convenient
- Easy
- Automatic investing
- Return approximates the market average
- Buy and Sell like regular stocks
- Somewhat Inexpensive .15%-.2% plus trading fee
- Capital gains taxed at 15% if held 12 months

Cons:

- Slightly under perform the index average
- Cost normally higher than an Index Fund

Index Exchange Traded Fund (ETF)—pros/cons

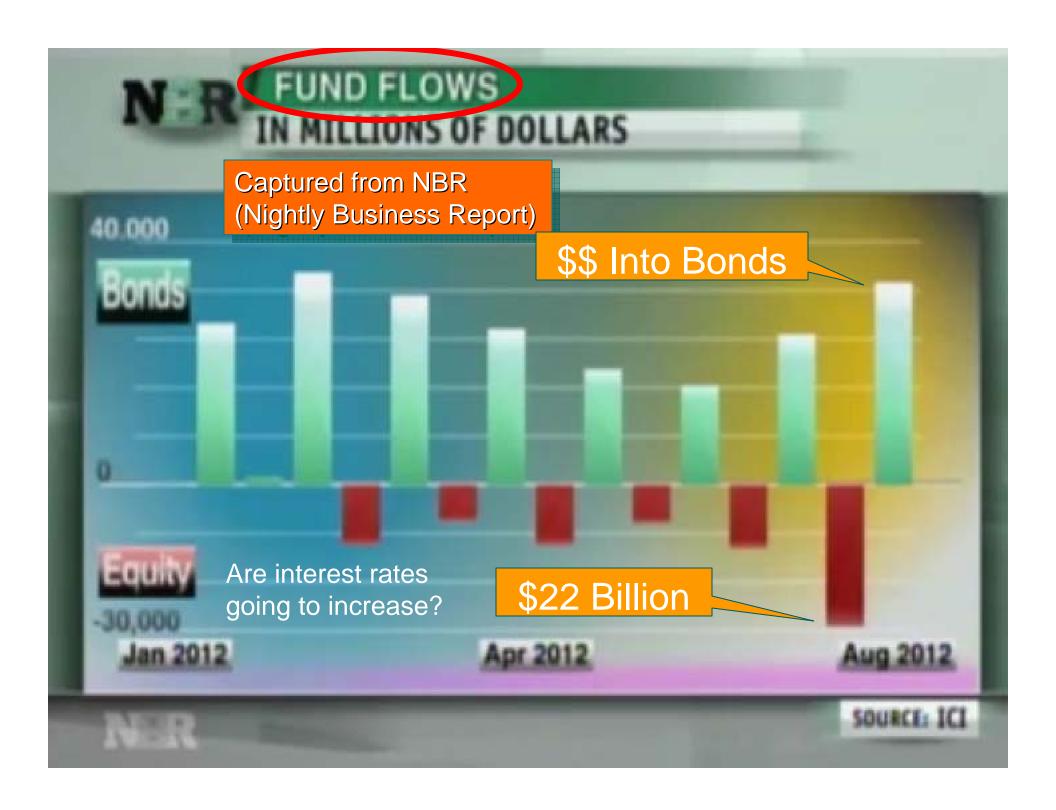
- Beware of "Ultra" ETFs
 - leveraged
 - short-term investing (36-60 times turnover)

 "Individual investors...may not be aware of the risks these funds carry. Given their volatility, these funds typically are not suitable for most retail investors."

NASAA (North American Securities Administrators Association)

Whatever the Investment method:

- Don't Panic
 - –The Market Fluctuates—expect it!
 - -Stay the course—don't be a lemming
 - -20 year study (1988-2008) www.dalbar.com
 - -S&P 500 return: 8.35%
 - –Average Equity investor return: 1.87%
 - -Inflation: 2.87%
- You can create a permanent loss—only by selling



Don't Panic

- A Financial Advisor may be for you if:
 - You can't fight the urge to sell in a down market
 - You can't fight the urge to buy hot funds & stocks

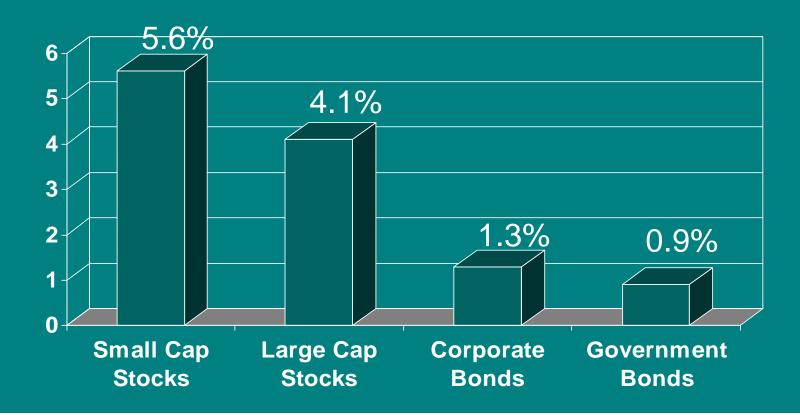
If So:

- Use a flat fee Advisor 1% is normal charge
- Ask to see past record did they beat the market
- Do they compare the market with your portfolio
 - A comparison is the only way to observe results

Are Bonds Safer than Equities?

COMPOUNDED ANNUAL RATES OF RETURN (adjusted for inflation)

January 1926 through December 2009



Are Bonds Safer than Equities?

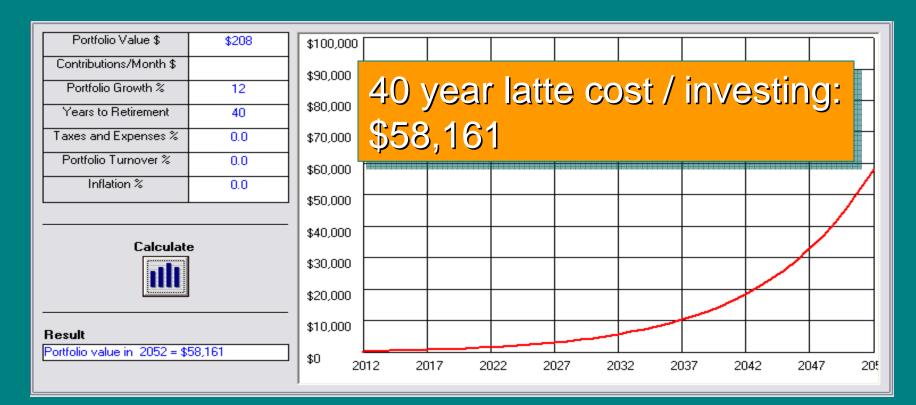
- Short term Perhaps
- Long Term (Statistically) No
 - Think "Buying Power"
 - At 0.9% or 1.3% growth after inflation/taxes
 - No room for error
 - At 4.1% or 5.6% growth after inflation/taxes
 - More room for error

Historically:

- The market: euphoria followed by panic
 - Expect it but don't try to time it
- Take advantage by:
 - Dollar Cost Averaging
 - Buy when others are selling
 - Sell when others are buying

The "Real" cost of "things"...

- Debt is a form of slavery
 - \$4 latte just 1 each week (\$208 per year)
 - \$8 lunch just 1 each week (\$416 per year)



The "Real" cost of "things"...

- Debt is a form of slavery
 - \$4 latte just 1 each week (\$208 per year)
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No matter the investment tool:

- Mutual funds
 - Index funds
 - Bond funds
- Individual companies
- Know the costs
- Know the results
- Compare results with a market average http://finance.yahoo.com/q?s=%5EGSPC&ql=0

S&P 500 -- DJIA

Estimate Your Portfolio's Rate of Return - Calculator Enter values for your portfolio – then a Market Average VTSMX

www.mymoneyblog.com/estimate-your-portfolios-rate-of-return-calculator.html know the exact dates of all your deposits and withdrawals, along a financial calculator or softwar Value Jan 1st IRR function. For an (or any other period), Deposit if any Value Dec 31st Initial Balance: s 1000 Mkt. Avg.= DJI index \$ 240 Total Deposits: Total Withdrawals: \$ 0 1500 Final Balance: vear Time period: (s)Qtrly 3/12 = .25culate 6 Months 6/12=.5 Calculator YOU 23 21 9/0rate of return: **DJI-History**

Instructions

http://finance.yahoo.com/q/hp?s=^DJI+HistoricaI+Prices