

Portfolio Tracker When to Sell—Using Toolkit

Mine the Toolkit database for sell warnings
—the easy way

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What are the “Sell” Signals?

- The Standard signs:
 - Total Return too low
 - Upside Downside Ratio too low
 - Price in the Sell Zone
 - Projected Relative Value too high
 - PEG too high
 - P/E too high
 - PERT—Growth meeting expectations (Defense)
 - PERT—Could we find a better company (Offense)
 - (Quality – Value)

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What are the “Sell” Signals?

- Non-Standard signs
 - Direction and trend of Earnings each quarter
 - Compare Estimated EPS Growth with ACE
 - Is price below Projected 5 Year Low Price
 - Relationship between 52 Week High/Low & Price
 - Lets take that one step farther

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Research in Motion Ltd. (RIMM) Nasdaq Global Select Mkt.
01-Dec-2010, 13:35 ET, daily, O: 63.30, H: 63.94, L: 62.51, C: 63.35, V: 11288000, Chg: +1.52 (2.48%)
P&F Pattern Ascending Triple Top Breakout on 30-Nov-2010
Traditional, 3 box reversal chart
Bullish Price Obj. (Rev.): Met(58.0)

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6 **What are the “Sell” Signals?**

- These are the Sell data in Toolkit Database Toolkit versions 4-5-6
- How do we mine the data—automatically
 - An “in your face” display

Update ACE 12 month proj. EPS Refresh Data from Toolkit << Refresh data using these two hot buttons each time this form is opened or a new company is added Locate Toolkit Database

PORTFOLIO TRACKER -- when to sell

7 <<<Number of Companies in Portfolio Portfolio name: Sample Portfolio INSTRUCTIONS version 1.10
 Consider adding more companies to this portfolio to be properly diversified Prices as of this date: 30-Nov-2010

Ticker	Current Price	52 Week High	52 Week Low	Stock	Number of qtrs EPS Up/Down	Est Growth Rate (ACE)	Est Growth Rate (SSG)	Total Return	US/DS Ratio	PEG Ratio (Includes Dividend)	Proj RV	Current P/E ratio	PMG -Buy/-Hold/-Sell	Current Price is below projected SSG 5 Yr. low price	Needs Defense action see the PERT Report	Needs Offense action see the PERT Report
AAPL	\$311.18	\$320.19	\$189.68	Apple, Incorporated	U7	18.1%	12.5%	12%	1.3	1.3	78	21			No	Yes
ACN	\$43.38	\$45.97	\$17.74	Accenture Ltd.	U2	11.4%	10.0%	11%	1.4	1.2	116	16			Yes	Yes
AFL	\$61.65	\$58.31	\$39.91	AFLAC, Incorporated	U5	12.5%	12.0%	22%	2.6	0.6	68	11			No	No
CSCO	\$19.16	\$27.74	\$19.16	Cisco Systems, Incorporated	U4	12.0%	10.0%	19%	16.5	1.3	73	14	Buy		Yes	No
JNJ	\$61.58	\$66.20	\$56.66	Johnson & Johnson	U5	6.0%	5.0%	7%	1.1	1.4	92	13			Yes	Yes
MSFT	\$25.32	\$31.58	\$22.73	Microsoft Corporation	U4	11.0%	9.0%	23%	5.2	0.9	77	11	Buy		No	No
TEVA	\$50.00	\$64.95	\$46.99	TEVA PHARMACEUTICALS	U4	13.8%	12.0%	20%	5.0	2.5	73	13	Buy		No	No

Toolkit MUST be closed before updating this form

Enter the portfolio name and ticker symbols only (yellow cells/columns). Entering data elsewhere will destroy the form.

Good
 Good but caution
 Caution
 Serious problem

Quality Value *

8 **Toolkit 6 Portfolio Review** Page: 1 of 1
 Portfolio: CQAB Adams Prepared using Toolkit 6 Date: 12/01/2010

DIV	COMPANY	% YLD	EST EPS	EPS	SALES	PRE-TAX PROFIT	TTM EPS	5 YR TILES \$ LOW	EST EPS GROWTH	PEG RATIO	RWD / RISK	% TOTAL RETURN	EST FIVE YEARS LOW PRICE	EST FIVE YEARS HIGH PRICE	
2.16	Johnson & Johnson	3.5	4.99	09/10 1.23	14,982.0	4,219.0	28.2%	4.75	10.0	148.3	1.4	11.6	26.0	88.4	
				09/09 1.17	15,081.0	4,130.0	27.4%	4.31	10.6	10.0	128.1	16.5	19.5	17.5	46.6
									12.7	14.0	177.5	0.6	8.4	27.0	126.6
									15.0	15.0	210.4	0.7	7.4	28.8	71.4
									15.0	13.0	68.1	4.9	27.3	7.5	30.7

5.1% -0.7% 2.2% 10.2%

PROJ P/E	PRICE	PROJ RV	P/E RATIOS HI AVG LOW	EST EPS GROWTH	PEG RATIO	RWD / RISK	% TOTAL RETURN	EST FIVE YEARS LOW PRICE	EST FIVE YEARS HIGH PRICE
12.3	61.58	123.5	12.0	5.0	246.9	1.1	6.9	51.0	72.7
	11/30/10		10.0						

Update ACE 12 month proj. EPS Refresh Data from Toolkit << Refresh data using these two hot buttons each time this form is opened or a new company is added Locate Toolkit Database

PORTFOLIO TRACKER -- when to sell

6 <<<Number of Companies in Portfolio Portfolio name: Sample Portfolio INSTRUCTIONS version 1.10
 Consider adding more companies to this portfolio to be properly diversified Prices as of this date: 5-Nov-2010

Ticker	Current Price	52 Week High	52 Week Low	Stock	Number of qtrs EPS Up/Down	Est Growth Rate (ACE)	Est Growth Rate (SSG)	Total Return	US/DS Ratio	PEG Ratio (Includes Dividend)	Proj RV	Current P/E ratio	PMG -Buy/-Hold/-Sell	Current Price is below projected SSG 5 Yr. low price	Needs Defense action see the PERT Report	Needs Offense action see the PERT Report
AAPL	\$310.19	\$320.19	\$189.68	Apple, Incorporated	U7	18.1%	12.5%	12%	1.3	1.4	77	21			No	Yes
ACN	\$45.14	\$45.97	\$17.74	Accenture Ltd.	U2	11.4%	10.0%	10%	1.2	1.2	121	17			Yes	Yes
AFL	\$65.74	\$58.31	\$39.91	AFLAC, Incorporated	U5	12.5%	12.0%	20%	2.2	0.7	73	12			No	No
CSCO	\$23.61	\$27.74	\$19.82	Cisco Systems, Incorporated	U3	12.0%	10.0%	14%	3.5	1.5	93	18	Buy		No	Yes
TEVA	\$57.58	\$64.95	\$46.99	TEVA PHARMACEUTICALS	U4	13.8%	12.0%	19%	4.4	0.8	75	14	Buy		No	No
MSFT	\$25.66	\$31.58	\$22.73	Microsoft Corporation	U4	11.0%	9.0%	23%	4.9	0.5	78	11	Buy		No	No

Sort Ticker Multiple Portfolios

TK-6 C:\Program files\ClubCentral\ToolKit\TK.mdb
 TK-4-5 C:\Program files\NAIC\ToolKit\TK.mdb

10 **More Analysis using Toolkit database**
<http://biwiki.editme.com/spreadsheets>

BT wiki

Spreadsheets

Home
 Help
 About This Site
 Further Resources
 Site Index

Spreadsheets can be a useful way to supplement what you can do with other more specific tools. This page is a place for ideas and examples related to doing that.

About BetterInvesting Website Access
 Want to learn about using Excel to import data from Toolkit or web pages? [Click here.](#)

About Investing
[Click here](#) to discuss spreadsheets on the NAIC Compuserve Forum.

Investment Clubs
 Investment Club Basics
 Operating a Club
 For Club Treasurers
 Club Accounting Tools
 Model Clubs

BetterInvesting Philosophy
 Bob has [spreadsheets](#) to analyze annual report financial statements ([click here](#) for a "workshop") as well as a spreadsheet to "follow your stocks".

Stock Study Tools
 Stock Check List
 Stock Selection Guide
 Stock Selection Report
 Stock Comparison Guide

Spreadsheet from Gary Ball.

Click [here](#) to download Gary Ball's Monthly Portfolio Analysis spreadsheet. Gary refers to this spreadsheet when he teaches Portfolio Management classes. Jim Thomas had revised the spreadsheet to compile the appropriate information automatically from Toolkit and the Internet. The only manual entry required is the ticker symbols. (Note that the sample data provided with the spreadsheet is based on SSG judgment that's mostly made up. No investment recommendation is intended.)

Update Current Prices		Update ACE EPS in 12 months		Refresh Data from Toolkit		Locate Toolkit Database												
Ticker	Current Date	Current Price	Stock	SSG Date	Div	TTM eps	qtrly eps trend	ACE EPS in 12 months	Est Growth Rate (SSG)	Est Growth Rate (ACE)	Div Yld	5 Yr Avg P/E	EST Fwd P/E	Rel P/E	SSG Low Price	SSG High Price	US/DS Ratio	PEG Ratio
CAH	03/23/10	\$36.26	CARDINAL HEALTH II	Dec-09	\$0.70	\$3.40	U1	\$2.48	6.0%	11.5%	1.9%	16.1	14.6	91%	24.9	90.5	4.8	109%
CMG	03/23/10	\$115.27	CHIPOTLE MEXICAN I	Dec-09	\$0.00	\$3.95	U4	\$5.08	13.0%	20.0%	0.0%	19.0	22.7	119%	36.9	182.0	0.9	113%
COH	03/23/10	\$38.35	COACH INC	Dec-09	\$0.30	\$2.00	U2	\$2.46	15.0%	15.0%	0.8%	17.6	15.6	89%	18.5	102.5	3.2	99%
CVS	03/23/10	\$35.92	CVS CAREMARK COI	Dec-09	\$0.35	\$2.44	U7	\$3.03	0.0%	14.0%	1.0%	0.0	11.9	####	0.0	0.0	(1.0)	79%
LLTC	03/23/10	\$28.98	LINEAR TECHNOLOG	Dec-09	\$0.92	\$1.10	D5	\$1.88	0.0%	15.0%	3.2%	0.0	15.4	####	0.0	0.0	(1.0)	85%
MDT	03/23/10	\$45.72	MEDTRONIC INC	Jan-10	\$0.82	\$2.94	U3	\$3.70	10.0%	10.0%	1.8%	21.1	12.4	59%	24.1	115.9	3.2	105%
MSFT	03/23/10	\$29.88	Microsoft	Dec-09	\$0.52	\$1.85	U1	\$2.30	12.0%	12.0%	1.7%	19.2	13.0	68%	21.5	72.4	5.0	95%
PEP	03/23/10	\$66.86	PEPSICO INC	Dec-09	\$1.80	\$3.81	U4	\$4.59	10.0%	10.0%	2.7%	19.3	14.6	75%	43.8	131.4	2.8	115%
STRA	03/23/10	\$246.71	STRAYER EDUCATIO	Dec-09	\$3.00	\$7.60	U7	\$11.29	20.0%	22.0%	1.2%	25.2	21.9	87%	106.0	599.4	2.5	94%
SYK	03/23/10	\$57.00	Stryker Corp	Dec-09	\$0.60	\$2.95	U7	\$3.61	15.0%	14.0%	1.1%	25.0	15.8	63%	39.7	177.9	7.0	105%
AFL	03/23/10	\$53.50	AFLAC INC	Dec-09	\$1.12	\$3.12	U2	\$5.80	11.0%	14.0%	2.1%	14.1	9.2	65%	10.8	91.5	0.9	57%
BRLI	03/23/10	\$44.17	BIO REFERENCE LAB	Jan-10	\$0.00	\$1.59	U4	\$2.15	19.0%	19.0%	0.0%	19.1	20.5	107%	27.3	105.4	3.6	108%
CAH	03/23/10	\$36.26	CARDINAL HEALTH II	Dec-09	\$0.70	\$3.40	U1	\$2.48	6.0%	11.5%	1.9%	16.1	14.6	91%	24.9	90.5	4.8	109%
CL	03/23/10	\$85.34	COLGATE-PALMOLIV	Dec-09	\$1.76	\$4.39	U7	\$5.28	9.0%	10.0%	2.1%	19.6	16.2	83%	54.4	148.5	2.0	134%
CMG	03/23/10	\$115.27	CHIPOTLE MEXICAN I	Dec-09	\$0.00	\$3.95	U4	\$5.08	13.0%	20.0%	0.0%	19.0	22.7	119%	36.9	182.0	0.9	113%
COH	03/23/10	\$38.35	COACH INC	Dec-09	\$0.30	\$2.00	U2	\$2.46	15.0%	15.0%	0.8%	17.6	15.6	89%	18.5	102.5	3.2	99%
EBIX	03/23/10	\$17.08	EBIX INC	Dec-09	\$0.00	\$1.03	U7	#N/A	18.0%	17.5%	0.0%	12.2	#N/A	#N/A	5.7	42.5	2.2	#N/A
EXPD	03/23/10	\$38.42	Expeditors Intl WA	Dec-09	\$0.38	\$1.11	D4	\$1.45	15.0%	17.5%	1.0%	25.0	26.5	106%	25.6	66.9	2.2	143%
FDS	03/23/10	\$73.55	FACTSET RESEARCH	Feb-10	\$0.80	\$3.02	U7	\$3.39	10.0%	14.5%	1.1%	21.9	21.7	99%	31.1	137.5	1.5	139%
IVI	03/23/10	\$33.18	IVI INC	Dec-09	\$0.00	\$0.87	D5	\$1.72	18.0%	0.0%	0.0%	18.5	19.3	104%	9.7	49.8	0.7	#####
JKHY	03/23/10	\$24.80	HENRY (JACK) & ASS	Dec-09	\$0.38	\$1.28	U6	\$1.56	15.0%	12.0%	1.5%	19.0	15.9	84%	16.6	59.1	4.2	117%
JNJ	03/23/10	\$65.36	Johnson and Johnson	Dec-09	\$1.96	\$4.54	U2	\$5.29	12.0%	6.5%	3.0%	17.0	12.4	73%	56.7	152.0	9.9	130%
LWAY	03/23/10	\$11.92	LIFEWAY FOODS INC	Sep-09	\$0.00	\$0.28	U3	\$0.49	14.0%	0.0%	0.0%	22.3	24.3	109%	5.4	14.3	0.4	#####
MDT	03/23/10	\$45.72	MEDTRONIC INC	Jan-10	\$0.82	\$2.94	U3	\$3.70	10.0%	10.0%	1.8%	21.1	12.4	59%	24.1	115.9	3.2	105%
MSET	03/23/10	\$29.88	Microsoft	Dec-09	\$0.52	\$1.85	U1	\$2.30	12.0%	12.0%	1.7%	19.2	13.0	68%	21.5	72.4	5.0	95%